

*ASHLEY HALL ATHLETICS DEPARTMENT*

# ORGANIZATIONAL STRUCTURE

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AUGUST 2024





## ***THE PAW PRINT:***

A BREAKDOWN OF THE  
ATHLETICS DEPARTMENT

**1:** UPPER SCHOOL  
ATHLETICS (JV/VARSITY)

**2:** MIDDLE SCHOOL  
ATHLETICS (BANTAM)

**3:** CUBS

**4:** PHYSICAL EDUCATION



# ASHLEY HALL ATHLETICS DEPARTMENT ORGANIZATIONAL CHART



**FRANNY SLAY '80**  
Athletic Director for  
Operations



**CHRISTIAN ALCANTARA**  
Athletic Director for Strategic  
Program Development



**JODIE RUNNER**  
Middle School Athletic Director &  
PE Department Chair



**JULIA LENER**  
Athletic Trainer  
(Operations)



**BRIAN PRINCIPE**  
Sports Information Specialist  
(Strategic Program Development)



# ***ATHLETICS DEPARTMENT OPERATIONS***



***FRANNY SLAY***  
**ATHLETIC DIRECTOR  
FOR OPERATIONS**

## **RESPONSIBILITIES:**

- Provide administrative leadership
- Oversee Varsity / JV Athletics
- Manage tryout, practice, and game schedules
- Serve as PE teacher and volleyball coach
- Maintain historical athletic records
- Oversee the Athletic Trainer



***JODIE RUNNER***  
**MIDDLE SCHOOL  
ATHLETIC DIRECTOR**



***JULIA LENER***  
**ATHLETIC TRAINER**

The operations wing of the Ashley Hall Athletics Department handles internal affairs within Panther Athletics.



# ***ATHLETICS DEPARTMENT STRATEGIC PROGRAM DEVELOPMENT***



***CHRISTIAN ALCANTARA***

**ATHLETIC DIRECTOR FOR STRATEGIC  
PROGRAM DEVELOPMENT**

## **RESPONSIBILITIES:**

- Lead strategic program development
- Coordinate engagement events
- Oversee the CUBS program
- Provide coaching development
- Manage athletic facilities
- Oversee the Sports Information Specialist



***BRIAN PRINCIPE***  
**SPORTS INFORMATION  
SPECIALIST**

The strategic program development wing of the  
Ashley Hall Athletics Department handles  
external affairs for Panther Athletics.



# ***ASHLEY HALL ATHLETICS DEPARTMENT COMMUNICATIONS***

## **1: INSTAGRAM: @ashleyhallpanthers**

- Daily Ashley Hall Athletics content for AH community

## **2: TEAMSNAPE**

- Information hub for athletic teams and team specific communication

## **3: NEWSLETTER**

- Monthly Athletics stories sent to the AH community via email

## **4: ATHLETICS PAGE ON AH WEBSITE**

- Rosters, schedules, and marketing tool for Athletics Department



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ATHLETICS ON INSTAGRAM**





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