

SOCIAL PLATFORM PLAYBOOK

The game of social media is overwhelming and ever-changing. To learn about where students should play and how, visit The Social Institute.com

MEDIA SHARING + CONSUMING



Snapchat



Instagram



Musical.ly



GroupMe



TEXT + VIDEO GROUP CHATTING

House Party



Vine



YouTube



VSCO



ooVoo



WhatsApp



Twitter



Facebook

Pinterest



Tumblr



Omegle



Tinder



Slingshot

Dubsmash



Wishbone



LinkedIn

MUSIC



Spotify



Apple Music



Pandora







VIDEO STREAMING



Periscope



Instagram

GAMING



Facebook



Console Gaming



PC Gaming



Pokémon GO

ANONYMOUS GOSSIPING

MEETING, DATING



After School



Sarahah



Burn Note



Whisper



Ask.fm



Ogle

RETOUCHING



FaceTune



Photowonder

ANTI-PARENT



Calculator%



AppLocker